

10th International Sustainable Industrial Areas (SIA) Conference in Cairo, Egypt

Venue: Cairo Marriott Hotel Omar Khayyam Casino Zamalek

Monday, 5 June | Site Visits

09.00	Meeting at Cairo Marriott Zamalek: Gezira Gate / Parking Lot
09.30	Departure to Industrial Parks
10.30 – 13.00	1 st and 2 nd Site Visit Industrial Park at 6 th of October Tour 1: Polaris, CPC Tour 2: Elsewedy, IDG
13.00 – 14.00	On-site Lunch (Tour 1: CPC; Tour 2 : IDG)
14.00 – 16.30	3 rd and 4 th Site Visit Industrial Park at 6 th of October Tour 1: Elsewedy, IDG Tour 2: Polaris, CPC
17.30	Back to the Hotel
18.30 – 21.00	Get Together & Networking / Reception Cocktail Cairo Marriott Hotel Omar Khayyam Casino Zamalek <u>Joint Welcome:</u> <ul style="list-style-type: none"> • Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) • United Nations Industrial Development Organization (UNIDO) • World Bank Group (WBG)

Tuesday, 6 June | First Conference Day

08.30 – 09.15	Registration
09.15 – 09.45	Conference Moderator: <i>Dalia Abd-Allah</i> Welcome Remarks <ul style="list-style-type: none"> • Alexis Below, Head of Economic Development, German Embassy Cairo • Mohamed Abdul-Kareem, Chairman, Industrial Development Authority (IDA)
09.45 – 10.15	<u>Introduction:</u> Multilateral Cooperation for Industrial Development <ul style="list-style-type: none"> • Elvira Kanichay, Head of Project, Job Partnerships and SME Promotion in Egypt (JP-SME), GIZ Egypt • Christian Susan, Industrial Development Officer, UNIDO Austria • Mohamed El Shiaty, Senior Private Sector Development Specialist, Country Office, WBG Egypt
10.15 – 11.45	<u>Panel discussion:</u> Sustainable Industrial Areas in the Egyptian Context Conference Moderator: <i>Dalia Abd-Allah</i> <ul style="list-style-type: none"> • Mohamed Abdul-Kareem, Chairman, Industrial Development Authority (IDA) • Jan Noether, CEO, German-Arab Chamber of Industry and Commerce (AHK) • Oussama Saad El Din, Head of Real Estate Developers Chamber, Federation of Egyptian Industries (FEI) • Essam Elbehery, Head of Free Zone Department, General Authority for Investment (GAFI) • Walid Youssef, Vice Chairman, Suez Canal Economic Zone (SCZone)
11.45 – 12.15	Coffee Break & Networking

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12.15 – 12.45	<p><u>Keynote (virtual):</u> The Initiative of Just Transition for the Development of Regional Resilience <i>Mags Bird, Senior Policy Officer - Climate & Energy - Just Transition, WWF Europe</i></p>	
12.45 – 14.15	<p><u>Session 1:</u> Visions for the Transformation of Industrial Parks</p> <p><i>Moderator:</i> <i>Christian Susan, Industrial Development Officer, UNIDO Austria</i></p>	<ul style="list-style-type: none"> • Transformation of Industrial Parks for Regional Resilience (Country Example) <i>Bernd Oellermann, Senior Manager, National Cleaner Production Center of South Africa</i> • Socio-ecological Transformation of Industrial Parks and a Just Transition to a Green Economy <i>Sabine Becker, Head of Sector Project “Employment Promotion in Developing Countries”, GIZ Germany</i> • From Industrial Park to Cluster Approach – Leveraging Synergies for Sustainable and Digital Transition <i>Norbert Reichl, General Manager, Food Processing Initiative e.V.</i>
14.15 – 15.45	<p><i>Lunch Break & Networking</i></p>	
<p>Parallel Sessions: Instruments for Industrial Park Transformation</p>		
15.45 – 17.15	<p><u>Session 2 A:</u> Access to Finance – Set Industrial Park Transformation in Motion</p> <p><i>Moderator:</i> <i>Klaus Tyrkkö, Chief Technical Advisor, UNIDO GEIPP</i></p> <ul style="list-style-type: none"> • UNIDO’s Access to Finance Tool for SIA <i>Alessandro Flammini, Lead Technical Expert, UNIDO GEIPP</i> • WBG’s Requirements for Financing SIA-Initiatives <i>Etienne Raffi Kechichian, Senior Economist Finance, Competitiveness and Innovation GP – LAC World Bank Group</i> • KfW’s Eligibility Criteria for Financing SME in Industrial Parks <i>Adham Khattaby, Senior Portfolio Coordinator Financial Systems, Education, Governance North Africa, KfW Egypt</i> 	<p><u>Session 2 B:</u> Steering the Growth of Industrial Parks</p> <p><i>Moderator:</i> <i>Nadine Stöcker, Advisor for SIA, GIZ Germany</i></p> <ul style="list-style-type: none"> • SIA Concept Planning <i>Dr. Dick van Beers, Principal Expert, UNIDO</i> • SIA Added Value Services <i>Cesar Barahona, Lead Technical Expert, UNIDO GEIPP</i> • IDG’s Initiatives towards Sustainability <i>Dalia Tadros, Operations Director, Industrial Development Group (IDG)</i>
17.15 – 18.00	<p>Meet & Greet</p>	
18:30	<p>Shuttle from Marriott</p>	
19.00 – 20.00	<p>Visit of the Egyptian Civilization Museum</p>	
20.00	<p>Gala Dinner (by invitation)</p>	

Wednesday, 7 June | Second Conference Day

08.30 – 09.00	Registration	
09.00 – 09.15	Welcome and Summary of First Conference Day <i>Conference Moderator: Dalia Abd-Allah</i> <i>Interviewee: Reem Mahmoud, Senior Advisor, Private Sector Innovation (PSI), GIZ Egypt</i>	
09.15 – 11.15	<u>Session 3:</u> International Contributions to the Transformation of Industrial Parks <i>Moderator: Sameh Hammad, Head of Component, GIZ Egypt</i>	<ul style="list-style-type: none"> • Transformation Process of Kigali Special Economic Zone <i>Stefan Wenske, Business Advisor, Invest for Jobs GIZ Rwanda</i> • Engaging International Tenants of industrial Parks through Business Development Centers <i>Emma El Adawy, Communications Manager Polaris Industrial Parks</i> • UfM's Work on Industrial Cooperation in the Mediterranean Region <i>Said Chara, Senior Advisor, Economic Development and Employment Division Union for the Mediterranean (UfM)</i> • Showcasing of Sustainable Cities in Africa <i>Mohamed Al Kammah, CEO, Elsewedy Industrial Development</i> • The Role of Business and Investment Support Institutions <i>Sonja Miekley, Head of DEinternational Egypt, German-Arab Chamber of Industry and Commerce</i>
11.15 – 11.25	<i>Short Break</i>	
11.25 – 13.25	<u>Session 4:</u> Show Cases for SIA Transformation <i>Moderator: Amanda Nyingwa, Advisor NatuReS, GIZ South Africa</i>	Attraction of industrial park investors: <ul style="list-style-type: none"> • UNIDO GEIPP Activities in Egypt <i>Dr. Rana Singh and Shahenaz Fouad</i> • Integrated Development of the International Technological Industries - Zone Kum Oshim Fayoum <i>Ashraf Raaft, IDA Chairman's Industrial Development Advisor</i> • Towards Achieving Sustainability in the Industrial Sector <i>Almoataz M. Baha Eldin, CEO CPC – Egypt for Industrial Development Co.</i> • ORASCOM Industrial Parks, Steps Towards Sustainability <i>Ghada Kotb, Business Development and Marketing Manager, Orascom</i>
13.25 – 14.10	<i>Coffee Break & Networking</i>	
Parallel Sessions: Transition of Industrial Parks		
14.10 – 16.10	<u>Session 5 A:</u> Transition Pathways <i>Moderator: Dr. Raghda El Ebrashi Associate Professor, German University in Cairo (GUC)</i>	<u>Session 5 B:</u> Sustainable Planning of Industrial Parks <i>Moderator: Mohamed Mazen Advisor for Industrial Services, GIZ Egypt</i> <ul style="list-style-type: none"> • CO2-Footprint of Chemical Parks

	<ul style="list-style-type: none"> • Sustainability Increase – Interaction between Legislation and Reporting <i>Vuong Thi Minh Hieu / Deputy Director General, Department for Economic Zones Management, Ministry of Planning and Investment of Vietnam</i> • Methodologies for Supporting Sustainability and Resilience in Economic Zones <i>Amanda Nyingwa, Advisor NatuReS, GIZ South Africa</i> • Aspects for Just Transition of Industrial Parks – Apprehend the Mindset <i>Guntram Glasbrenner, Senior Advisor, GIZ Germany</i> 	<p><i>Prof. Dr. Hannes Utikal, Head of Center for Industry and Sustainability, Provdavis University of Applied Sciences Frankfurt</i></p> <ul style="list-style-type: none"> • Our Future: The Growing Reach of Industrial Symbiosis <i>Prof. Marian Chertow, Yale University Center of Industrial Ecology</i> • Approaches for Industrial Symbiosis in Egypt <i>Prof. Ahmed Huzayyin, Director Eco-Industrial Department, Chemonics Egypt Consultants</i> • Twin Transformation in Egypt - Digitalization as Enabler for Sustainability <i>Peter Lindlau, General Manager, Tomorrow Labs</i>
<p>16.10 – 16.25</p>	<p>Closing Remarks</p> <ul style="list-style-type: none"> • <i>Elvira Kanichay, Head of Project, Job Partnerships and SME Promotion in Egypt (JP-SME), GIZ Egypt</i> • <i>Nadine Stöcker, Advisor for SIA, GIZ Germany</i> • <i>Klaus Tyrkkö, Chief Technical Advisor, UNIDO-GEIPP</i> 	
<p>16.25</p>	<p><i>Lunch & Networking</i></p>	